2020-2023 Strategic Plan

OUR MISSION
To support pharmacy practitioners and promote and advance hematology/oncology pharmacy to optimize the care of individuals affected by cancer.

OUR VISION
That all individuals affected by cancer have a hematology/oncology pharmacist as an integral member of their care team.

STRATEGIC GOALS AND OBJECTIVES

PROFESSIONAL DEVELOPMENT
• Continue to develop educational initiatives that meet the evolving needs of pharmacists practicing in hematology/oncology.
• Bring the voice of the hematology/oncology pharmacists to external organizations through educational programming.
• Develop collaborative educational opportunities for individuals on the hematology/oncology care team.

PROFESSIONAL TOOLS AND RESOURCES
• Develop and maintain guidelines, competencies, and standards within oncology pharmacy practice.
• Collaborate with internal and external stakeholders to deliver tools and resources that reflect the needs of members, patients, caregivers, and individuals on the hematology/oncology care team.

RESEARCH
• Enrich current and new research areas of focus: basic and translational, quality, value, and practice-based.
• Enhance opportunities for seasoned and early-stage researchers.
• Develop professional benchmarks for hematology/oncology.

ADVOCACY
• Increase awareness of the hematology/oncology pharmacist as a trusted advocate for patients, caregivers and pharmacists.
• Increase patient experiences in advocacy initiatives.
• Expand HOPA’s footprint in the areas of safety, quality, and access to care.
• Develop and build on HOPA collaborations with external professional organizations and advocacy groups.