



HOPA
Hematology/Oncology
Pharmacy Association

Introducing HOPA's 2026 - 2031 Strategic Plan

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Building on the momentum of its previous strategic plan, the Hematology/Oncology Pharmacy Association (HOPA) is proud to introduce its new five-year strategic plan for 2026–2031, with implementation beginning in June 2026.

Guided by the HOPA Board of Directors and developed in close collaboration with staff, members, stakeholders, and planning partners at 2B Communications & Strategy Group, this plan reflects a thoughtful and inclusive process grounded in listening, reflection, and strategic alignment. Insights gathered through stakeholder interviews, operational performance trends, member feedback, and collaborative planning sessions informed the priorities that will guide HOPA into its next chapter.

The 2026-2031 plan introduces updated strategic pillars along with new goals and strategies designed to move HOPA forward with clarity, agility, and purpose. Annual progress assessments and a comprehensive midpoint review will ensure continued relevance, accountability, and impact throughout the life of the plan.

HOPA's vision and mission served as the foundation for this work:

Vision: All individuals affected by cancer have a hematology/oncology pharmacist as an integral member of their care team.

Mission: Support pharmacy practitioners and promote and advance hematology/oncology pharmacy to optimize the care of individuals affected by cancer.

We are deeply grateful for the dedication, insight, and shared commitment of the board, staff, and community members who contributed to this work. Together, we are well-positioned to advance boldly and strategically into the future.

This plan was approved by HOPA's Board of Directors on January 31, 2026.

CORE VALUES

PATIENTS FIRST

Purpose

We place the needs and outcomes of people with cancer at the center of each decision and action.

We champion access to safe, effective, and innovative cancer therapies for all patients.

INTEGRITY WITHOUT EXCEPTION

Principles

We conduct our work with transparency, accountability, and an unwavering commitment to ethical practice.

We honor the trust placed in us as oncology pharmacists by upholding the highest standards of professionalism.

PASSION FOR PROGRESS

Innovation

We advance our profession through research, education, and practice advancement.

We leverage our collective strengths and collaborative partnerships to drive oncology pharmacy practice.

We translate emerging evidence into real-world practice to improve cancer care and patient outcomes.

LEAD BOLDLY

Leadership

Our expertise shapes the future of oncology pharmacy and improves care for people with cancer.

We challenge the status quo and turn ideas into action that strengthens the profession and patient care.

We advocate for policies and partnerships that elevate the role of oncology pharmacists and advance outcomes for patients.

FOSTER COMMUNITY

Belonging

We create a professional home within HOPA where oncology pharmacists connect, support one another, and thrive.

We are stronger and more effective when we bring varied voices and experiences together to advance cancer care.



STRATEGIC PILLARS

Together, these five strategic pillars provide the framework for the specific goals and actionable strategies that follow.



GOALS & STRATEGIES

Education Pillar

1. Be the premier source for innovative and accessible hematology/oncology education for all career levels and settings.

- Establish and implement a comprehensive data and analytics strategy to capture learner needs and assist with future program development.
- Explore and pursue regional programming to deliver high-impact education.
- Grow programming through collaborations with other professional organizations.
- Deliver education tailored to a variety of career stages and practice settings.

2. Set the professional standard for Board Certified Oncology Pharmacist (BCOP) education, continuing professional development, and credentialing.

- Provide streamlined pathways for members to meet continuing professional development and BCOP recertification requirements.
- Leverage membership expertise to develop education for pharmacists seeking BCOP certification.

Professional Practice Pillar

1. Cultivate growth throughout the professional journey.

- a. Develop, enhance and deliver mentorship opportunities, career pathing initiatives, and professional training programs.
- b. Create professional development infrastructure that supports oncology pharmacists throughout their career continuum.

2. Lead efforts to establish and implement best practices for workforce success and long-term sustainability.

- a. Develop benchmarking data and tools that equip members to drive individual and team performance.
- b. Foster a dynamic workforce and address burnout prevention through initiatives that promote resilience, wellness, and work/life integration.
- c. Cultivate current and future leaders within oncology pharmacy.

3. Strengthen community, engagement, and member appreciation.

- a. Enhance opportunities for connection and community building.
- b. Incorporate emerging technologies to strengthen member communications and engagement.

4. Be the primary source for hematology/oncology pharmacy expertise.

- a. Lead the development of high-priority white papers and position statements that reflect the collective expertise of HOPA, while recognizing and disseminating member established best practices to drive practice transformation.
- b. Foster strategic partnerships and collaborations to enhance agility, create synergy, and broaden impact.

Research Pillar

1. Advance research and quality initiatives to impact patient care and the profession.

- a. Align financial and operational support for research and quality initiatives that align with HOPA's strategic priorities.
- b. Provide opportunities to increase member skills in research and quality initiatives.
- c. Serve as a leader and collaborator to develop and advance evidence-based quality metrics and standards that support oncology pharmacy practice.

2. Serve as a national platform for collaborative, high-impact, and scalable research initiatives.

- a. Develop a governance structure that supports scalable pharmacist-led collaborative research.
- b. Ensure research initiatives remain financially and logistically sustainable.

3. Attract and promote pharmacist-led publications and presentations.

- a. Promote members' national and regional presentations.
- b. Present internal and external accolades for member research and publications.
- c. Evaluate and pursue strategic publishing and dissemination opportunities.

Advocacy Pillar

Serve as the leading voice on policy issues impacting hematology/oncology pharmacy.

- a. Lead and collaborate with strategic partners to advance policies that improve cancer care and pharmacy practice.
- b. Endorse and prioritize legislative issues that support hematology/oncology pharmacy practice and quality cancer care.

2. Champion priority advocacy initiatives impacting patients with cancer.

- a. Incorporate patient and caregiver experiences and perspectives into initiatives aimed at improving care and outcomes.
- b. Collaborate with patient advocacy organizations on priority legislative and policy issues.

3. Enhance the reputation of pharmacists as essential contributors to cancer care.

- a. Amplify the pharmacist's perspective in improving cancer care.
- b. Highlight pharmacists' roles as drug therapy experts in cancer care.

Organizational Excellence Pillar

1. Model access, representation, and opportunity to provide meaningful engagement opportunities across our membership.

- a. Ensure equitable access, representation, and opportunities in governance and leadership.
- b. Diversify member engagement opportunities.

2. Enhance organizational effectiveness and agility to achieve sustainable success.

- a. Deliver strong financial operations policies and practices.
- b. Streamline internal systems, processes, and structures to improve operational efficiency.
- c. Deepen collaborations with strategic partners.

3. Optimize organizational infrastructure by aligning technology assets and personnel resources.

- a. Optimize technology and tools to improve data-driven decision-making, the member value proposition, and the profession.
- b. Align resources to priorities that deliver significant value.

