

## 2019 Exhibitor/Sponsor Application

### Exhibit Opportunities:

*Limited exhibit space available!*

Exhibit Fee: \$2,500

Includes 6' table, 2 chairs, wastebasket, company sign, listing in program book, list of program attendees (name/facility only)

### Support Opportunities:

Bronze support: \$5,000

Silver support: \$10,000 (includes exhibit)

Gold support: \$25,000 (includes exhibit)

**NEW!** Reverse Expo: \$10,000

Non CE symposia: \$25,000

Charging station: \$3,000

### Advertising Opportunities:

#### Program Book:

Half-page ad: \$500

*Trim size: 7.25"x4.75" (horizontal)*

Full-page ad: \$1,000

*Trim size: 8.5"x11"; Bleed size: 8.75"x11.25"*

*Space reservation deadline: **July 22, 2019**;*

*Artwork due: **August 9, 2019***

#### Mobile App:

Splash page: \$3,000

Banner ad: \$1,500

Push notification: \$500

#### Additional Opportunities:

E-blast: \$2,500

Billboard: \$750

Bag Inserts: \$1,500

Mailing list: \$500

Room Drop: \$2,500

*Room Drops should be no larger than  
8.5"x11" and no thicker than 1/16"*

Organization Name: \_\_\_\_\_

*\*(Exactly as you want it to appear in the program book and on the company sign)*

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Payment Info:

MasterCard  Visa  American Express  Discover Total Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

No cancellations after August 9, 2019.

**Contact: HOPA, Julie Ichiba**  
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#### FOR HOPA USE ONLY

Booth # assigned: \_\_\_\_\_

Total cost: \_\_\_\_\_

Amount paid: \_\_\_\_\_

Accepted by HOPA: \_\_\_\_\_