

Industry
Relations
Council:

*Together, we
can do more.*

2023 IRC
BROCHURE



HOPA
Hematology/Oncology
Pharmacy Association

HEART & SCIENCE OF CANCER CARE

We believe everyone affected by cancer should have a hematology/oncology pharmacist as an integral member of their care team.

And, together, we have the power to make it happen.

Today, nearly 4,000 HOPA members work across cancer care sites and specialties.



HOPA
Hematology/Oncology
Pharmacy Association

**Hematology/Oncology
Pharmacy Association (HOPA)**

supports hematology/oncology pharmacy professionals and promotes the role of the pharmacist in collaborative cancer care.

Our mission is to support pharmacy practitioners and promote and advance hematology/oncology pharmacy's ability to optimize the care of individuals affected by cancer.

HOPA's Four Strategic Pillars:

- Education
- Professional Resources
- Research
- Advocacy

New in 2023:

- ASCO QTP Training Program—10
- Interdisciplinary Teams
- Oral Chemotherapy
- Collaborative
- HOPAmbassadors
- Consumer-Targeted Advertising
- *Time to Talk* to your Oncology Pharmacist

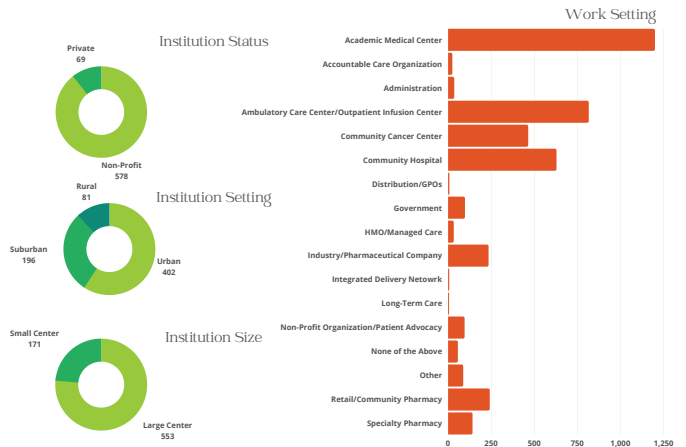


**H O P A
M E M B E R S H I P**

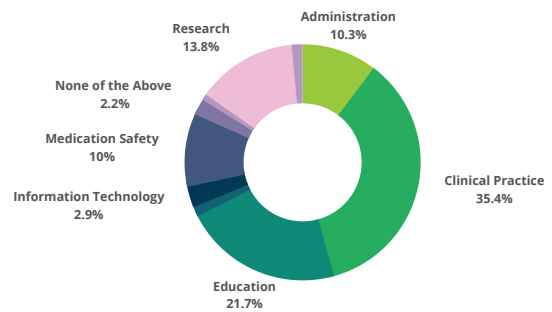
3,734
TOTAL MEMEBERS

1,886
BCOP OR BCPS
CERTIFIED

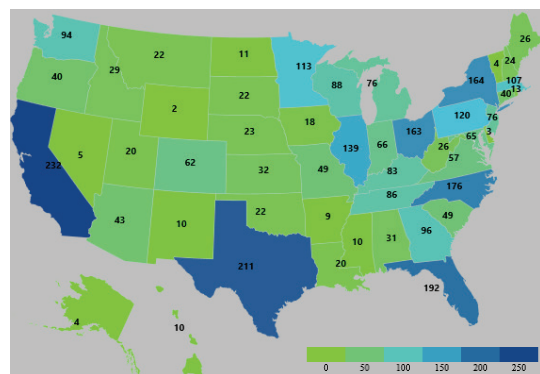
Member Stats



Top Three Job Responsibilities



Membership by State



HOPA INDUSTRY RELATIONS COUNCIL (IRC) CONNECTS YOU TO HEMATOLOGY/ONCOLOGY LEADERS IN MEANINGFUL WAYS.

IRC Council Highlights

Provides a format for establishing and building relationships

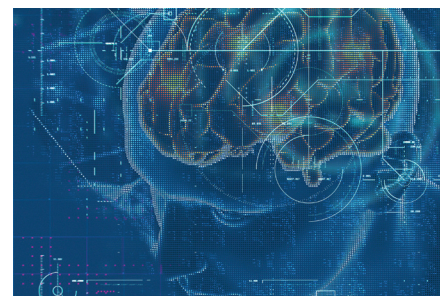
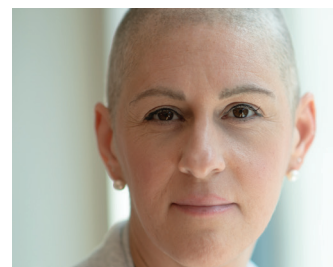
Fosters open dialogue among key industry representatives who have ties to the specialty of hematology/oncology pharmacy

Allows participants to gain a greater understanding of mutual areas of interest

Advances programs that promote optimal, cost-effective care for people affected by cancer

Participation in HOPA's Industry Relations Council is open to all organizations that support HOPA's mission and goals.

Contact Laurie Rappa, Senior Development Manager at 877.467.2791 or lrappa@hoparx.org



HOPA INDUSTRY RELATIONS COUNCIL 2023 BENEFITS PLAN

	Schedule	Frequency	Value	Premier \$50,000.00	Executive \$30,000.00	Associate \$15,000.00	Emerging \$5,000.00
Benefit							
HOPA Information							
Annual Membership Demographics Dashboard	January	Annual	\$2,500.00	1	1	1	1
HOPA Membership	Ongoing		\$175.00	3	2	1	1
HOPA News Subscription	Quarterly		\$-				
JHOP Subscription	Bi-Monthly		\$-				
Recognition							
HOPA Website Recognition	Ongoing		\$-				
Clinical Trial Listing	Ongoing		\$-				
Patient Assistance Program Listing	Ongoing		\$-				
Social Media Promotion	Ongoing						
HOPA News Outsert or 4 page color ad	Quarterly	Annual	\$10,000.00	1			
HOPA News 2 page color ad	Quarterly	Annual	\$5,000.00		1		
HOPA News Email Banner Ad	Quarterly	Bi-Annual	\$2,500.00	1			
Industry Updates Headline/Content or Banner Ad	Monthly		\$1,000.00	12	12	6	3
eBlast to HOPA Members	Weekly on Wednesday	Annual	\$3,000.00	2	2		1 for \$2,000
HOPA Member Mailing List	Annual		\$3,000.00	1	1		
Conferences and Events							
IRC Summit Attendees	Fall		\$-	4	2	1	1
Annual Conference	March/April	Annual					
Annual Conference Registration			\$730.00	6	3	1	1
IRC Reception Attendees			\$-	6	3	2	1
Annual Conference Industry Posters			\$-	6	3	2	1
List of Annual Conference Attendees and Institutions			\$2,500.00	1	1	1	1
IRC Partner recognition and exhibit booth signage at Annual Conference			\$-				
Priority exhibit booth placement			\$-				
Practice Management	Fall	Annual					
Practice Management Registration			\$250.00	3	2	1	1
List of Practice Management Attendees and Institutions			\$1,000.00	1	1	1	1
Meetings and Information							
HOPA Board/IRC Committee Meeting-- In Person or Virtual	AC, ASCO, PM	Bi-Annual		1			
HOPA Board/IRC Committee Meeting-- Virtual	Annual	Bi-Annual			1		
Advisory Board, other volunteer recruitment or interactive activity approved by HOPA.	Ongoing		\$10,000.00	2	1		
Advisory Board Meeting at Annual Conference or Practice Management	Spring/Fall		\$25,000.00	1			
Non-CE Webinar for HOPA Members	Monthly	Bi-Annual	\$10,000.00	1			
Electronic Survey to HOPA Members	Monthly	Bi or Tri-Annual	\$5,000.00	1	1		

CONDITIONS OF PARTNERSHIP

All applicants to the Industry Relations Council must be approved by HOPA. Those approved for participation in the IRC will set up partnership meetings to review all benefits, policies and procedures.

- All activities of the IRC participant must be consistent with HOPA's mission.
- The fee for participation must be paid annually by each organization.
- Each council participant will identify primary contacts.
- Solicitation of other council participants and HOPA representatives during council activities and events is strictly prohibited.
- Use of the HOPA logo is prohibited unless prior written consent is given.
- Application for participation indicates agreement to abide by these policies and any other rules governing activities on the council.

Violations of stated or implied policies will be reported to HOPA and may result in forfeiture of council participation, at the sole discretion of HOPA

